<u>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</u> Hidetoshi Ichioka 09/916,002 Filed July 26, 2001 For Examiner Justin E. Shepard Art Unit 2623 Mail Stop RCE **Commissioner for Patents** P.O. Box 1450 Alexandria, VA 22313-1450 Dear Sir: Transmitted herewith is an amendment in the above-identified application. No additional fee is required. The fee has been calculated as shown below. (1)(2)(3)Claims remaining after amendment Total claims Minus 2 Independent claims Minus If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5. If the highest number of total claims previously paid for is less than 20, write "20" in this space. If the highest number of independent claims previously paid for is less than 3, write "3" in this space. paid herewith . petition to request a month extension of time. A check covering the cost of the petition is enclosed. __ to Deposit Account No. 50-0320. Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320. **EXPRESS MAIL CERTIFICATE** Mailing Label Number: EV 895515601 US Date of Deposit: April 4, 2007 I hereby certify that this paper or fee is being deposited with the United

CONTENT-EXHIBITION CONTROL APPARATUS AND METHOD 745 Fifth Avenue New York, NY 10151 Tel: 212-588-0800 This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply. Claims as Amended (7) (4) (5)(6)Highest Present extra Rate Additional number Fee previously paid for = 30 \$50 (25) = \$ 0 * 0 x *** = 3 = \$0* 0 x \$200 (100) Total additional fee for this amendment \$0 This application contains a multiple dependent claim. The required fee of \$300 (150) has been previously paid \square , or is This response is being filed within the month following the expiration of the term originally set therefor. This is a ☐ A check in the amount of \$ is attached, which covers the cost of ☐ additional claims ☐ petition for extension of time. Respectfully submitted, FROMMER LAWRENCE & HAUG LLP Attorneys for Applicants States Postal Service "Express Mail Post Office to Addressee" Service Thomas F. Presson under 37 CFR 1.10 on the date indicated above and is addressed to: Reg. No. 41,442 Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, son mailing paper or fee)

Alexandria, VA 22313-1450.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APR 04 2007 Applicant

Hidetoshi Ichioka

Serial No.

09/916,002

For

CONTENT-EXHIBITION CONTROL APPARATUS

AND METHOD

Filed

July 26, 2001

Examiner

Shepard, Justin E.

Art Unit

2623

Confirmation No.

1131

745 Fifth Avenue

New York, New York 10151

Tel. (212) 588-0800

EXPRESS MAIL CERTIFICATE

Mailing Label Number:

EV 895515601 US

Date of Deposit:

April 4, 2007

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" Service under 37 CFR 1.10 on the date indicated above and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

ed or printed name of person mailing paper or fee)

(Signature of person mailing paper or fee)

AMENDMENT SUBMITTED WITH REQUEST FOR CONTINUED EXAMINATION

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action mailed on January 4, 2007 and the

Advisory Action of March 7, 2007, Applicants submit herewith a Request for Continued

1 of 7 00439962 Examination. Enclosed is a check in the amount of \$790.00 as payment of the RCE fee. Please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 5 of this paper.